



AFRICAN LEADERSHIP GROUP

**AFRIK**IMPACT

African Leadership Group  
10700 E. Evans Avenue  
Aurora, CO 80014  
(303) 862-4062  
[www.usalg.org](http://www.usalg.org)

18 Years of Providing  
Economic, Social and  
Educational Programs to  
the African Diaspora  
Community

African Leadership Group (ALG)

Afrik Impact Celebration Dates

July 26; August 3, 5, 10, 14, 17; September 1, 2024

SPONSORSHIP PACKAGE

Our mission is to help the African diaspora integrate and prosper by connecting cultures, developing strong community leaders, and advocating for economic, social and educational impact.



DEAR POTENTIAL SPONSOR

The African Leadership Group (ALG) is an established 18-year-old Colorado nonprofit created to serve and improve the quality of life of the African diaspora community. We do this through social, education, and economic programs such as youth empowerment, public speaking and leadership classes reaching thousands of individuals. Every year during the month of August, we host a major community event, Afrik Impact, to celebrate loudly and proudly the impact the African diaspora have on the state of Colorado.

During our 2019-2023 Afrik Impact celebrations, we were both proud and honored to have the Governor of Colorado, Jared Polis, issue an honorary proclamation establishing the month of August as African Immigrant Month in the state of Colorado.

We would like to invite you to join us as a sponsor at our **9th Annual Afrik Impact celebration**. The theme this year is ***“Connecting Communities & Continents”***.

#### **WHY SPONSOR Afrik Impact?**

Afrik Impact provides sponsors a unique opportunity to experience the impact the African diaspora have in Colorado. Your philanthropic support will help us achieve our goal of equity in the community, increase the number of community members we touch, and fund our growth as we continue to expand programs and initiatives.

As a sponsor, you will have the opportunity to address the audience during events, attend our VIP cocktail hour to interact with our guest speakers, other dignitaries, and state and local elected officials.

We would be honored to have you as a sponsor and guest during Afrik Impact. Please see the enclosed information on sponsorship packages.

Thank you for your consideration. Your generosity will help us continue providing programs and events to the community for years to come.

Cordially,

Papa M. Dia  
Founder and Executive Director, African Leadership Group (ALG)

m: 303.475.5148

w: [www.usalg.org](http://www.usalg.org)



## SPECIAL SPONSORSHIP LEVELS & OPPORTUNITIES

<b>COMMUNITY BUILDING SPONSORSHIP LEVELS</b>					
	<b>LEADERSHIP \$50,000</b>	<b>BREAKING BARRIERS \$25,000</b>	<b>BUILDING BRIDGES \$10,000</b>	<b>SILVER \$5,000</b>	<b>SPECIAL EVENT DAY SPONSOR \$2,500</b>
<b>All Events Naming Rights</b>	√				
<b>Opportunity to Address the Audience at all Events</b>	√				
<b>Company Name/Logo Exposure before and during event(s)</b>	√	√			
<b>Opportunity to Address the Audience at Gala</b>	√	√			
<b>VIP Reception Naming Rights</b>	√	√	√		
<b>Article in ALG Newsletter</b>	√	√	√		
<b>Vendor Table during the week</b>	√	√	√	√	
<b>Logo and Sponsor Level Recognition in all Media &amp; Website</b>	√	√	√	√	√
<b>Gala Tickets to VIP Cocktail</b>	20 tickets	10 tickets	10 tickets	10 tickets	2 tickets
<b>Gala table</b>	2 tables	1 table	1 table	1 table	2 tickets
<b>Program Ad</b>	Full Page	Full Page	Full Page	1/2 Page	1/2 Page
<b>Recognition During Presentation</b>	√	√	√	√	√
<b>Company Logo Display</b>	√	√	√	√	√



## AFRIK IMPACT 2024 EVENT AGENDA

### Friday, July 26: Youth & Education

One of ALG's strategic goals for our youth is to achieve educational impact by advocating for improved public-school systems and accountability, student achievement, greater pathways to higher education, and leadership development. Another goal is to educate, train and equip parents to be highly effective advocates for their children's education as well as that of the larger community. On July 27th, we will celebrate our youth's accomplishments and educational impact.

**WHERE:** Denver Botanic Gardens | 1007 York St, Denver, CO 80206

### Saturday, August 3, and August 10:

Community Cultural Celebration & Concert. ALG will partner with the other community organizations as well as the Arvada Center to showcase local, national, and international artists such as Senegalese famous musician, Baaba Maal. Join us for a one-of-a-kind experience of community cultural food, music, arts, crafts and more.

**WHERE: August 3<sup>rd</sup> location: To Be Determined | August 10th location: Arvada Center, 6901 Wadsworth Blvd., Arvada, CO 80003**

### Monday, August 5: Economic Business Summit

ALG Economic Business Summit. We bring together a group of restless minds united by their passion for business development. This is a unique opportunity to learn from and be inspired by experts from across the globe from finance, investments, and business development, as we discuss the issues most relevant to today's business world. This summit is designed to stimulate new thinking and inspire action, while providing a unique networking environment to connect business opportunities both within the States and in the continent of Africa.

**WHERE:** Denver Botanic Gardens | 1007 York St, Denver, CO 80206

### Wednesday, August 14: Business Investment Forum

This forum, aimed at consolidating cultural and economic relations between Senegal and the United States of America, bringing together business owners from Colorado and Senegal from sectors such as health, renewable energy, real estate, finance, and much more.

**WHERE:** Denver Botanic Gardens | 1007 York St, Denver, CO 80206

#### MAIN EVENT

**Saturday, August 17: 9<sup>th</sup> Annual Gala:** As always, the culmination of our Afrik Impact Celebration is the Gala. We bring the community together to celebrate loud and proud the positive impact of African people in Colorado and honor our contributions.

**WHERE:** Denver Botanic Gardens | 1007 York St. Denver, CO 80206

### Sunday, September 1: Community Cultural Celebration & Concert in partnership with Levitt Pavilion Denver

**WHERE:** 1380 W Florida Ave., Denver, CO 80223



### Sponsorship Commitment Form

CNDC EIN # 84-1493585  
[501c3 Documentation Available Upon Request]

I am an \_\_\_\_\_ Individual or \_\_\_\_\_ Organization

#### Sponsorship Levels

- \$50,000    - \$25,000    - \$10,000                       Silver – \$5,000    Special Event Day - \$2,500

I am unable to attend but would like to support ALG with a gift of \$\_\_\_\_\_

This agreement, signed by a duly authorized representative of the company, must be received by CNDC/ALG no later than 10 days from the verbal commitment and will constitute as a binding contract for the sponsorship amount indicated. This agreement will become effective upon acceptance by ALG. Full payments are due within 30 days from the signing of the commitment form unless other arrangements have been made.

Individual/Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Submitted by: \_\_\_\_\_ Email: \_\_\_\_\_ Date: \_\_\_\_\_

Please Print

#### Payment method:

- Check** - Please make checks payable to CNDC/ALG
- Credit Card** – <https://bit.ly/AfrikImpact2024Sponsor>
- Request Invoice** – An invoice is requested from CNDC/ALG to mail our payment.

Mail to: **African Leadership Group, 10700 E. Evans Avenue, Aurora, CO 80014**  
Reference: **2024 ALG Sponsorship**

Contact: Lori Collier, Director of Operations | 720.300.4014 | Email: [lori@usalg.org](mailto:lori@usalg.org)