



AFRICAN LEADERSHIP GROUP

AFRIKIMPACT

African Leadership Group
10700 E. Evans Avenue
Aurora, CO 80014
(303) 862-4062
www.usalg.org

17 Years of Providing
Economic, Social and
Educational Programs to
the African Diaspora
Community

African Leadership Group (ALG)

Afrik Impact Celebration | July 28; August 5, 10, 17 and 26, 2023
SPONSORSHIP PACKAGE

Our mission is to help the African diaspora integrate and prosper by connecting cultures, developing strong community leaders, and advocating for economic, social and educational impact.



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DATE

Company Name

Dear Contact Name:

The African Leadership Group (ALG) is an established 17-year-old Colorado nonprofit created to serve and improve the quality of life of the African immigrant community. We do this through social, education, and economic programs such as youth empowerment, public speaking and leadership classes reaching thousands of individuals. Every year during the month of August, we host a major community event, Afrik Impact, to celebrate loudly and proudly the impact African immigrants have on the state of Colorado.

During our 2019-2022 Afrik Impact celebrations, we were both proud and honored to have the Governor of Colorado, Jared Polis, issue an honorary proclamation establishing the month of August as African Immigrant Month in the state of Colorado.

We would like to invite you to join us as a sponsor at our **8th Annual Afrik Impact celebration**. The theme this year is ***"Breaking Barriers, Building Bridges"***.

WHY SPONSOR Afrik Impact?

Afrik Impact provides sponsors a unique opportunity to experience the impact African immigrants have in Colorado. Your philanthropic support will help us achieve our goal of equity in the community, increase the number of community members we touch, and fund our growth as we continue to expand programs and initiatives.

As a sponsor you will also have the opportunity during our VIP cocktail hour to interact with our guest speakers and other dignitaries, state and local elected officials, and local leaders.

We would be honored to have you as a sponsor and guest during Afrik Impact. Please see the enclosed information on sponsorship packages.

Thank you for your consideration. Your generosity will help us continue providing programs and events to the community for years to come.

Cordially,

Papa M. Dia
Founder and Executive Director, African Leadership Group (ALG)

m: 303.475.5148

w: www.usalg.org



SPECIAL SPONSORSHIP LEVELS & OPPORTUNITIES

COMMUNITY BUILDING SPONSORSHIP LEVELS					
	LEADERSHIP \$50,000	BREAKING BARRIERS \$25,000	BUILDING BRIDGES \$10,000	SILVER \$5,000	SPECIAL EVENT DAY SPONSOR \$2,500
Event Naming Rights	√				
Logo and Sponsor Level Recognition in all Media & Website	√	√	√	√	√
Company Name/Logo Exposure before and during event(s)	√				
VIP Reception Naming Rights	√	√			
Gala Tickets to VIP Cocktail	20 tickets	10 tickets	10 tickets	10 tickets	2 tickets
Gala table	2 tables	1 table	1 table	1 table	2 tickets
Program Ad	Full Page	Full Page	Full Page	1/2 Page	1/2 Page
Recognition During Presentation	√	√	√	√	√
Company Logo Display	√	√	√	√	√
Opportunity to Address the Audience at Gala	√	√			
Article in ALG Newsletter	√	√	√	√	√
Vendor Table during the week	√	√	√	√	√



AFRIK IMPACT 2023 EVENT AGENDA

Friday, July 28: Youth Empowerment

One of ALG's strategic goals for our youth is to achieve educational impact by advocating for improved public-school systems and accountability, student achievement, greater pathways to higher education, and leadership development. In August, we celebrate our youth's accomplishments.

WHERE: Denver Botanic Gardens | 1007 York St, Denver, CO 80206

Saturday, August 5: Community Cultural Celebration & Concert

Community celebration and concert at the Arvada Center in Arvada, Colorado. The Arvada Center is dedicated to showcasing local, national, and international emerging artists. This event will be filled with fun and entertainment!

WHERE: Arvada Center for the Arts and Humanities | 6901 Wadsworth Blvd, Arvada, CO 80003

Thursday, August 10: Educational Forum

ALG's Educational Forum is for our community's kids and parents. The goal of this convening will be to educate, train, and equip parents to be highly effective advocates for their children's education as well as that of the larger community.

WHERE: Denver Botanic Gardens | 1007 York St, Denver, CO 80206

Thursday, August 17: Business Summit

At ALG Economic Business Summit we bring together a group of restless minds united by their passion for business development. This is a unique opportunity to learn from and be inspired by experts from across the globe in finance, investments, and business development, as we discuss the issues most relevant to today's business world. This summit is designed to stimulate new thinking and inspire action, while providing a unique networking environment to connect business opportunities both within the States and on the continent of Africa.

WHERE: Denver Botanic Gardens | 1007 York St, Denver, CO 80206

MAIN EVENT

Saturday, August 26: 8th Annual Fundraising Gala: As always, the culmination of our Afrik Impact celebration is the Gala. We bring the community together to celebrate loudly and proudly the positive impact of African people in Colorado and honor our contributions.

WHERE: Denver Botanic Gardens | 1007 York St, Denver, CO 80206



AFRICAN LEADERSHIP GROUP
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8th Annual Afrik Impact Sponsorship
17 Years of Providing Education, Social and Economic Programs

Sponsorship Commitment Form

CNDC EIN # 84-1493585
[501c3 Documentation Available Upon Request]

I am an _____ Individual or _____ Organization

Sponsorship Levels

Leadership - \$50,000 Breaking Barriers - \$25,000 Building Bridges – \$10,000 Silver – \$5,000 Special Event Day - \$2,500

I am unable to attend but would like to support ALG with a gift of \$_____

This agreement, signed by a duly authorized representative of the company, must be received by CNDC/ALG no later than 10 days from the verbal commitment and will constitute as a binding contract for the sponsorship amount indicated. This agreement will become effective upon acceptance by ALG. Full payments are due within 30 days from the signing of the commitment form unless other arrangements have been made.

Individual/Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Submitted by: _____ Email: _____ Date: _____

Please Print

Payment method:

- Check** - Please make checks payable to *CNDC/ALG*
- Credit Card** – Request the payment link from ALG
- Request Invoice** – An invoice is requested from CNDC/ALG to mail our payment.

Mail to: **African Leadership Group, 10700 E. Evans Avenue, Aurora, CO 80014**
Reference: **2023 ALG Sponsorship**

Contact: Lori Collier, Director of Operations | 720.300.4014 | Email: lori@usalg.org