



African Leadership Group
10700 E. Evans Ave Aurora, CO 80014
(303) 862-4062
www.usalg.org

*15 Years of Providing
Economic, Social and
Educational Programs
to the African Diaspora
Community*

African Leadership Group (ALG)

**Afrik Impact Fundraising Celebration
August 7, 9, 11, 13, 21 and 26, 2021
SPONSORSHIP PACKAGE**

*Our mission is to help the
African diaspora integrate and
prosper by connecting cultures,
developing strong community
leaders, and advocating for
economic, social and
educational impact.*



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Dear Potential African Leadership Group Sponsor,

African Leadership Group (ALG) is an established, 15-year-old Colorado nonprofit created to serve and improve the quality of life of the African immigrant community. We do this through social, education and economic programs such as youth empowerment and public speaking classes reaching thousands of individuals. Every year during the month of August, we celebrate loudly and proudly the impact African immigrants have in the state of Colorado.

During our 2020 Afrik Impact celebration, we were both proud and honored to have the Governor of Colorado, Jared Polis issue an honorary proclamation establishing the month of August as AFRICAN IMMIGRANT MONTH in the state of Colorado.

We would like to invite you to join us as a sponsor for our 6th Annual Afrik Impact Fundraiser. To kick off the events, we will begin with a Community Cultural Celebration and concert with Carlou D from Senegal at the Levitt Pavilion in Denver on Saturday, August 7; an Educational Forum on Monday, August 9; a Business Summit on Wednesday, August 11; our annual Gala, our main event on Friday, August 13; a Homeownership Workshop on Saturday, August 21 and concluding Afrik Impact with a concert on Thursday, August 26 at the Arvada Center featuring Carlou D. This fundraising celebration month will be filled with events and activities around the theme ***“Standing Taller and Prouder Than Ever”***.

WHY SPONSOR THIS EVENT

This event provides sponsors a unique opportunity to experience the impact African immigrants have in Colorado. Your philanthropic support will help us achieve our goal of equity in the community, increase the number of community members we touch, and fund our growth as we continue to expand programs and initiatives.

We are excited to announce our featured speaker for the Gala, **Professor Moussa Seydi at Cheikh Anta Diop University (UCAD), Dakar, Senegal**. As a sponsor you will also have the opportunity during our VIP cocktail hour to interact with our guest speakers and other dignitaries, state and local elected officials and local leaders.

We would be honored to have you as a sponsor and guest during our 6th Annual Afrik. Please see the enclosed detailed information on sponsorship packages.

Thank you for your consideration. Your generosity will help us continue providing programs and events to the community for years to come.

Cordially,

Papa M. Dia
Founder and Executive Director, African Leadership Group (ALG)

m: 303.475.5148

w: www.usalg.org

SPECIAL SPONSORSHIP LEVELS & OPPORTUNITIES

EVENT SPONSORSHIP					
	Diamond \$100,000	Platinum \$50,000	Gold \$25,000	Silver \$10,000	Special Event Day Sponsor \$5,000
Event Naming Rights	√				
Logo and Sponsor Level Recognition in all Media & Website	√	√	√	√	√
Onsite Banner Placement	√				
VIP Reception Naming Rights	√	√			
Gala Tickets to VIP Cocktail	10-tickets	5-tickets	3-tickets	2-tickets	2-tickets
Company Name Recognition on Gala table	2 tables (10 seats)	1 table (5 seats)	1 table (3 seats)	1 table (2 seats)	1 table (2 seats)
Program Ad	Full Page	Full Page	3/4 Page	1/2 Page	1/4 Page
Recognition During Presentation	√	√	√	√	√
Company Logo Display	√	√	√	√	√
Opportunity to Address the Audience	√	√	√	√	
Vendor Table during the week	√	√	√	√	√
Off Stage Signage	√	√	√	√	√



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Afrik Impact Celebration week Sponsorship
15 Years of Providing Education, Social and Economic Programs
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Sponsorship Commitment Form

CNDC EIN # 84-1493585
[501c3 Documentation Available Upon Request]

I am an _____ Individual or _____ Organization

Sponsorship Levels

Diamond - \$100,000 Platinum - \$50,000 Gold - \$25,000 Silver - \$10,000 Sponsor - \$5,000

Donate - I would like to support ALG with a gift of \$ _____

This form must be signed and received by CNDC/ALG no later than 10 days from the verbal or written commitment and will constitute as an agreement for the sponsorship amount indicated. Full payments are due within 30 days from the signing of this commitment form unless other arrangements have been made.

Individual/Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Submitted by: _____ Email: _____ Date: _____

Please Print Name

Signature: _____

Payment method:

Check - Please make checks payable to *CNDC memo: ALG Afrik Impact Fundraiser, 2021*

Credit Card Payments | https://www.paypal.com/donate?hosted_button_id=2L8EPXDG9MNA2

Request Invoice - An invoice is requested from CNDC/ALG in order to mail our payment.

Checks mailed to: Colorado Nonprofit Development Center (CNDC) | 789 Sherman St., Suite 250 | Denver, CO 80203
Reference: ALG Afrik Impact Fundraiser, 2021

Contact: Lori Collier, Project Manager | p: 720.300.4014 | e: lori@usalg.org