15 Years of Providing Economic, Social and Educational Programs to the African Diaspora Community

African Leadership Group (ALG)

Afrik Impact Fundraising Celebration
August 7, 9, 11, 13, 21 and 26, 2021
SPONSORSHIP PACKAGE

Our mission is to help the African diaspora integrate and prosper by connecting cultures, developing strong community leaders, and advocating for economic, social and educational impact.
Dear Potential African Leadership Group Sponsor,

African Leadership Group (ALG) is an established, 15-year-old Colorado nonprofit created to serve and improve the quality of life of the African immigrant community. We do this through social, education and economic programs such as youth empowerment and public speaking classes reaching thousands of individuals. Every year during the month of August, we celebrate loudly and proudly the impact African immigrants have in the state of Colorado.

During our 2020 Afrik Impact celebration, we were both proud and honored to have the Governor of Colorado, Jared Polis issue an honorary proclamation establishing the month of August as AFRICAN IMMIGRANT MONTH in the state of Colorado.

We would like to invite you to join us as a sponsor for our 6th Annual Afrik Impact Fundraiser. To kick off the events, we will begin with a Community Cultural Celebration and concert with Carlou D from Senegal at the Levitt Pavilion in Denver on Saturday, August 7; an Educational Forum on Monday, August 9; a Business Summit on Wednesday, August 11; our annual Gala, our main event on Friday, August 13; a Homeownership Workshop on Saturday, August 21 and concluding Afrik Impact with a concert on Thursday, August 26 at the Arvada Center featuring Carlou D. This fundraising celebration month will be filled with events and activities around the theme “Standing Taller and Prouder Than Ever”.

**WHY SPONSOR THIS EVENT**

This event provides sponsors a unique opportunity to experience the impact African immigrants have in Colorado. Your philanthropic support will help us achieve our goal of equity in the community, increase the number of community members we touch, and fund our growth as we continue to expand programs and initiatives.

We are excited to announce our featured speaker for the Gala, **Professor Moussa Seydi at Cheikh Anta Diop University (UCAD), Dakar, Senegal**. As a sponsor you will also have the opportunity during our VIP cocktail hour to interact with our guest speakers and other dignitaries, state and local elected officials and local leaders.

We would be honored to have you as a sponsor and guest during our 6th Annual Afrik. Please see the enclosed detailed information on sponsorship packages.

Thank you for your consideration. Your generosity will help us continue providing programs and events to the community for years to come.

Cordially,

Papa M. Dia
Founder and Executive Director, African Leadership Group (ALG)

m: 303.475.5148
w: [www.usalg.org](http://www.usalg.org)
## EVENT SPONSORSHIP

<table>
<thead>
<tr>
<th>Event Naming Rights</th>
<th>Diamond $100,000</th>
<th>Platinum $50,000</th>
<th>Gold $25,000</th>
<th>Silver $10,000</th>
<th>Special Event Day Sponsor $5,000</th>
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<tr>
<td>Logo and Sponsor Level Recognition in all Media &amp; Website</td>
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<td>VIP Reception Naming Rights</td>
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<tr>
<td>Gala Tickets to VIP Cocktail</td>
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<td>3-tickets</td>
<td>2-tickets</td>
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<td>2 tables (10 seats)</td>
<td>1 table (5 seats)</td>
<td>1 table (3 seats)</td>
<td>1 table (2 seats)</td>
<td>1 table (2 seats)</td>
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<td>Program Ad</td>
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<td>1/2 Page</td>
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Afrik Impact Celebration week Sponsorship

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August 7, 9, 11, 13, 21 and 26, 2021

Sponsorship Commitment Form

CNDC EIN # 84-1493585
[501c3 Documentation Available Upon Request]

I am an _______ Individual or _______ Organization

Sponsorship Levels

☐ Diamond - $100,000  ☐ Platinum - $50,000  ☐ Gold – $25,000  ☐ Silver – $10,000  ☐ Sponsor - $5,000

☐ Donate – I would like to support ALG with a gift of $________________________

This form must be signed and received by CNDC/ALG no later than 10 days from the verbal or written commitment and will constitute as an agreement for the sponsorship amount indicated. Full payments are due within 30 days from the signing of this commitment form unless other arrangements have been made.

Individual/Company Name: ________________________________________________

Address: _______________________________________________________________________________________

City: ___________________________ State: _______________ Zip: _________________ Phone: _______________________

Submitted by: __________________________ Email: ______________________ Date: ______________

Please Print Name

Signature: _______________________________________________________________________________________

Payment method:

☐ Check - Please make checks payable to CNDC memo: ALG Afrik Impact Fundraiser, 2021

☐ Credit Card Payments | https://www.paypal.com/donate?hosted_button_id=2L8EPXDG9MNA2

☐ Request Invoice – An invoice is requested from CNDC/ALG in order to mail our payment.

Checks mailed to: Colorado Nonprofit Development Center (CNDC) | 789 Sherman St., Suite 250 | Denver, CO 80203
Reference: ALG Afrik Impact Fundraiser, 2021

Contact: Lori Collier, Project Manager | p: 720.300.4014 | e: lori@usalg.org